

KTC PERFORMANCE Y2022

















AGENDA



- **1** KTC Overview & Key Highlights
- 2 Financial Results
- 3 | Consumer Finance Industry & KTC Portfolio Performances
- 4 2022 Achievement & 2023 Targets
- **5** KTC Sustainability









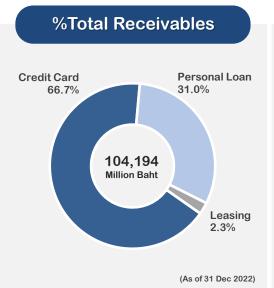


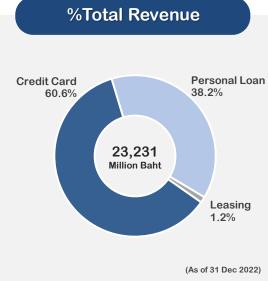
KTC Overview

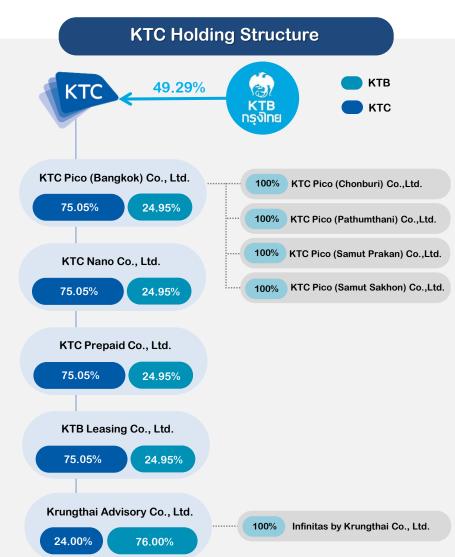


- Incorporated in 1996 as a credit card servicing subsidiary company of Krung Thai Bank PLC
- In July 2002, KTB sold the credit card portfolio to KTC which subsequently transformed KTC into a full consumer finance company and later listed on the SET in October 2002









KRUNGTHAI CARD PUBLIC COMPANY LIMITED 3

Rules and Regulations











Type of Loan

Multipurpose Unsecure Nationwide Multipurpose Unsecure Nationwide Multipurpose Secured or Unsecure Nationwide Multipurpose Secured Nationwide

Minimum Income (THB)

15,000

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Maximum Credit Line (THB)

2x (income < 30K) 3x (income 30 – 50K) 5x (income ≥ 50K)

2x (income < 30K) 5x (income ≥ 30K)

Automotive Value

Automotive Value

Maximum Interest Rate & Fee

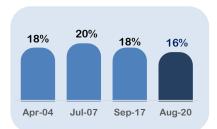
16%

25%

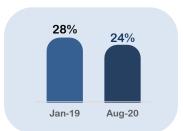
24%

New Car 10% Used Car 15% New & Used 23% Motorcycle

Rate Cap History









Other Licenses: Nano Finance, Prepaid, Hire-Purchase and Financial Lease

Key Highlights Y2022



Total Revenue

Net Profit

23,231 MB

7,079 MB

8.3% (YoY)

20.4% (YoY)

•

Total Portfolio

104,194 MB

12.5% (YoY)

Credit Card

69,462 MB

15.4% (YoY)

(5)

Personal Loans

32,283 **MB** 10.4% (YoY)

(

Leasing

2,449 MB

-23.5% (YoY)

Credit Card Spending

238,257 MB 21.7% (YoY) **Net Interest Margin**

12.2%

Total NPL

NPL Coverage Ratio

1.8% (Consolidated)

1.6% (Separate)

476.3%

502.1%

(Consolidated)

(Separate)



Strong growth in Net Profit



Total portfolio achieved >100,000 MB milestone



Record high in Credit Card Spending



Asset quality remained strong

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Financial Result Y2022





Million Baht



Unit: MB

Total Revenue



8.3% Y/Y



Note: Based on Consolidated Financial Statement

Financial Result Y2022





Total Operating Expense

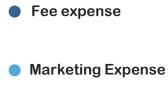
8,117
Million Baht

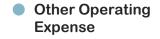


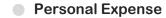




Unit: MB







7,722			8,117	
	7,260	7,326		
2,373	2,267	2,237	2,599	▲ 16.2% Y/Y
1,014	817	652	877	▲ 34.5% Y/Y
1,884	1,899	2,015	2,140	▲ 6.2% Y/Y
2,450	2,278	2,422	2,501	▲ 3.2% Y/Y
2019	2020	2021	2022	

Note: Based on Consolidated Financial Statement

Expected Credit Loss

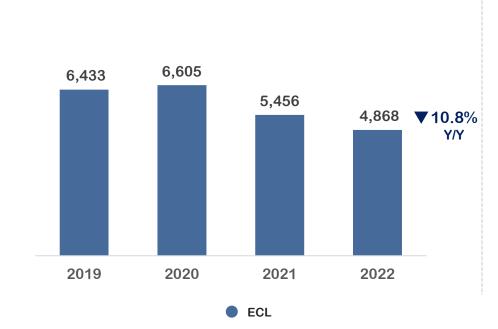


Expected Credit Loss

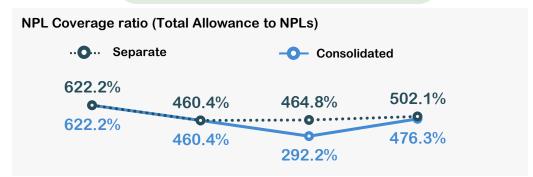


Total Expected Credit Loss

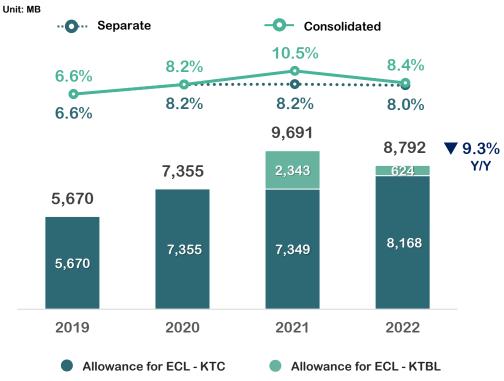




Allowance for Expected Credit Loss

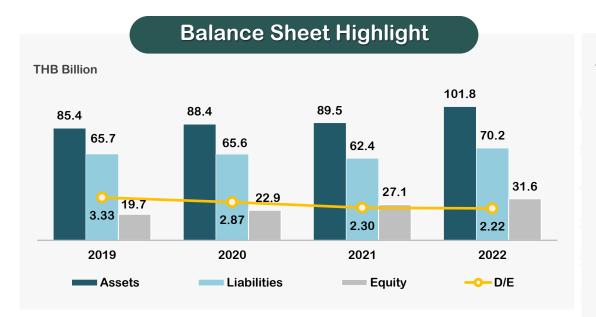


Total Allowance for Expected Credit Loss (Total Allowance to Total Loan)



Balance Sheet and Source of Fund









Interest Bearing Debt (Original Term)

THB Billion



Long-Term Borrowings

Short-term loans (excluding KTB and related parties)

KTB short-term loans and related parties

Cost of fund

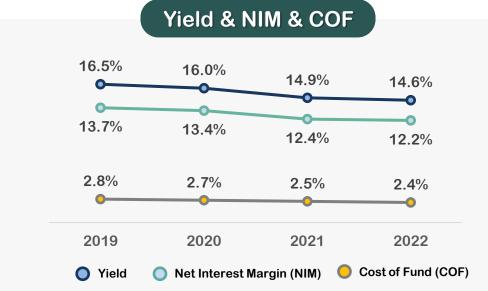
Total Credit Line = 34,340 MB ST: KTB = 18,030 MB, Others = 10,310 MB LT: KTB = 6,000 MB

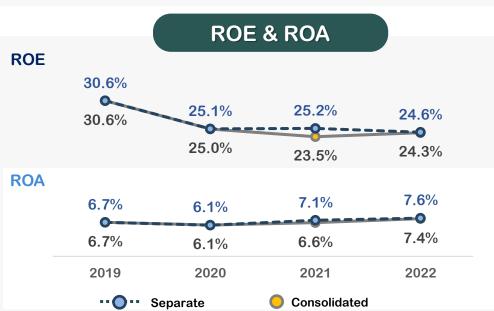
KTC rating AA- by



Profitability Ratio

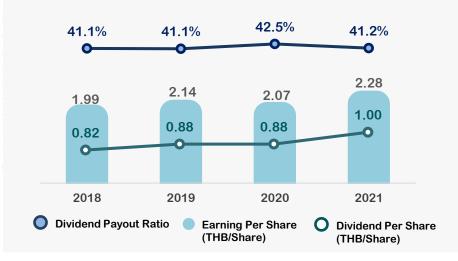












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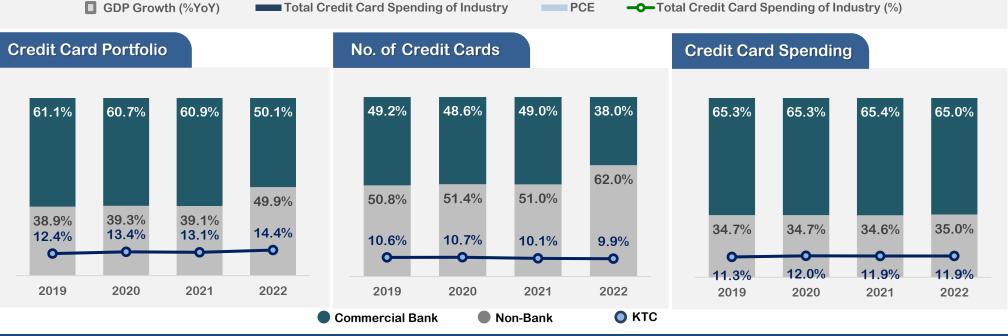




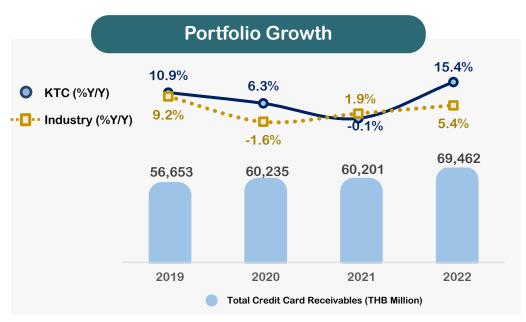
Credit Card Industry & Market Share

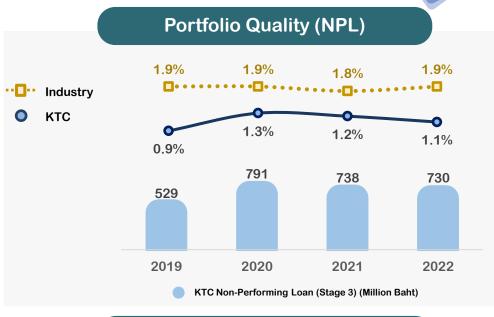




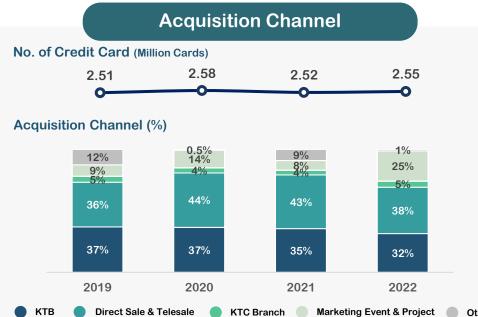


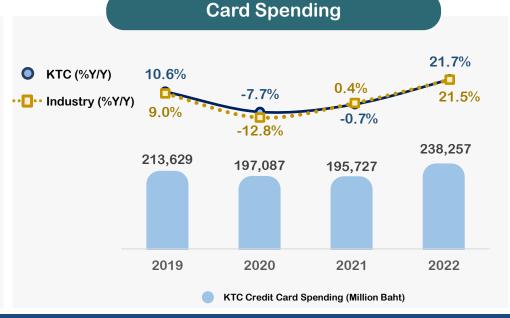
Credit Card Performance





KTC





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2023 TARGET: Credit Card Business

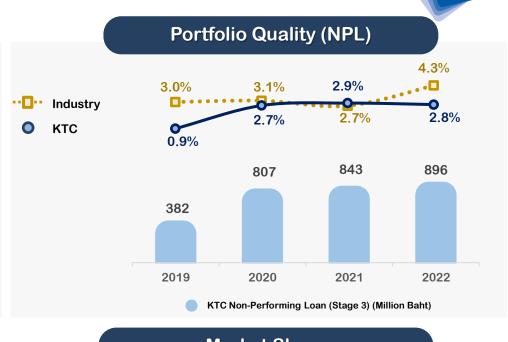


- Spending volume growth of 10%
- New booking target of 180,000 customers
- Spending growth since Jan has gained momentum, particularly in lifestyle categories. In addition, "Shop Dee Mee Kuen" helped stimulate spending in Jan & Feb.
- After countries reopening, travel spending has rebounded, and tourism events have actively revived with promotion offers. Extending Phase 5 of "Rao Tiew Duay Kan" is also expected to boost domestic tourism and others related spending.
- For higher income customer segment focus (monthly salary Bht 50,000 up), we have expanded stronger privileges on hotel dining, stand-alone restaurants and selected fashion brands.

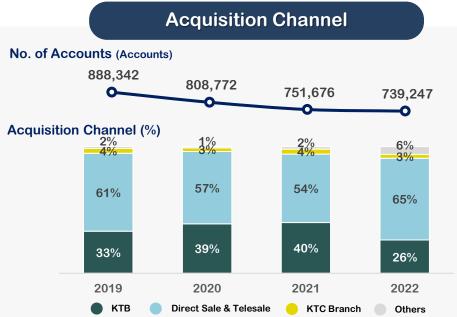


Personal Loan Performance





KTC





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KTC Personal Loan Performance in 2022







Digitalized Spending Functions

Facilitate Spending Functions with Convenience and Agility



Swipe

the card to pay for goods anywhere in the world



Withdraw

cash from ATMs 24 hours a day free of charge



Transfer

money through the app and get money in real time.



Online Shopping

at any store, anywhere, anytime, limitless



KTC Personal Loan Key Strategies in 2023





Product for customer needs in digital life



- Apply for loan via E-Application
- Transfer money in real-time to 15 lead banks and Promptpay



New Acquisition Channel



 Tap customers via new channels with reachable and efficiency budget





Spending in Portfolio



- Various promotion campaigns for existing members 740K throughout the year
 - Clear Debt in 2023
 - o Cash on Phone
 - Retail promotions
 - Inactive promotions





2023 Target / ENR +7% / New customer 110,000

KTC P BERM Car for Cash



In Focus...

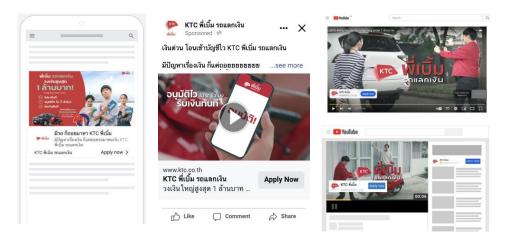
Ensure Better CX and Process Excellency: 1 hour Loan Approval



วงเงินสูงสุด 1 ล้านบาท ไปหาถึงที่ อนุมัติใน 1 ซม. รับเงินทันที

 Continuously improve loan approval process to ensure better CX, making sure that the customer will receive frictionless service

Strengthen KTC P Berm Brand Awareness Campaigns





- Strengthen brand awareness through online channel and social media <Google, Facebook, YouTube, TikTok
- Increase visibility of KTC P BERM brand among target group

KTC P BERM Car for Cash

In Focus... Synergize with Krungthai Bank



Loan Approval within 1 hour at Krungthai Bank

- Available @ all Krungthai branches, Nationwide -
- Experience loan acquisition end-to-end process by Krungthai bank agents at Krungthai Branch, Nationwide.
- The fastest loan product at Krungthai bank, offering 1-hour loan approval and receive money instantly.



Leveraging Krungthai Communication Channels - Online and Offline -

Branch channels: Billboards





Online channels: Krungthai NEXT, ถุงเงิน, เป๋าตังค์, LINE Connext















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2022 Achievement



	Financial Targets	Y2021 Actual	Y2022 Target	Y2022 Actual
	Net Profit	6,251 MB (Separate)	> 6,251 MB	7,079 MB
0	Total Portfolio	92,636 M B	> 100,000 MB	104,194 MB
	Credit Card Spending Growth	(0.7%)	10.0%	21.7%
(3)	Personal Loan Receivable Growth	(2.3%)	7.0%	10.4%
	P BERM Car for Cash (New Booking)	-	11,500 MB	1,055 MB
	Portfolio Quality (%NPL)	3.6%	≤ 3.6%	1.8%

KRUNGTHAI CARD PUBLIC COMPANY LIMITED

2023 Targets

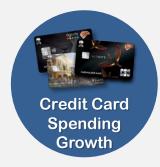




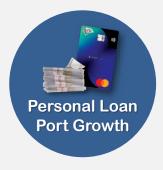
> Net Profit 2022



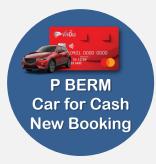
15%



10%



7%



9,000 mb



3,000 mb



Same level as 2022

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Sustainability **Overview**

Vision

Purpose

Strategy

KTC is a membership company in payment and retail lending business with Sustainability as key element.

We exist to provide better financial products and services to enhance quality of life for all Thais.

Better quality of life

Better Climate











National

International



• MSCI ESG Ratings A in 2022



In FTSE4Good Index since 2021

Sustainability Yearbook Member 2022

S&P Global

Pleased to share recognition as a company committed to sustainability in our industry



ASEAN CG Scorecard award (ASEAN Asset Class PLCs category), average score of 97.5 in 2022

SUSTAINABILITY INVESTMENT 2022

Better Product and

service

- In SETTHSI Index since 2020
- In the list of Thailand Sustainability Investment (THSI) since 2019



Excellence CG Scoring by Thai Institute of Directors Association (IOD) since 2016 (Based on OECD Principles of CG)



Certified as an ESG100 company and recognized for outstanding sustainability performance by Thaipat Institute since 2016



Membership of the Thai Private Sector Collective Action Against Corruption since 2016

World class standards



ISO/IEC certified



- The Information Security Management System ISO/IEC 27001:2013
- The Privacy Information Management System ISO/IEC 27701:2019



Adopting an International Sustainability Reporting Framework, the Global Reporting Initiatives Standards (GRI Standards) since 2019

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